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The New York Colon Cancer Challenge is the premier colorectal cancer awareness event for metropolitan New York. The Challenge provides a unique opportunity for the public, survivors, and families to raise awareness and contribute to the fight against this preventable but often fatal disease.

DID YOU KNOW?

- Women and men are at equal risk for developing colorectal cancer.
- Colorectal cancer is the #1 non-tobacco-related cancer killer in the United States.
- This year in the United States there will be 147,500 new colorectal cancer cases and 57,000 deaths.
- Colorectal cancer screening saves lives.
- African Americans have the highest incidence and death rate from colorectal cancer of all population groups in the United States.
- New York City currently tops the nation with a 44% increase in colonoscopy screenings since the Colon Cancer Challenge began in 2003. Sign up New York!*

COLON CANCER CHALLENGE FOUNDATION

The Colon Cancer Challenge Foundation is a 501(c)(3) not-for-profit organization, dedicated to reducing colorectal cancer incidence and death in metropolitan New York, and throughout the nation in cooperation with many organizations. Our mission includes:

- Increasing public awareness about colorectal cancer and its prevention
- Encouraging early colorectal cancer screenings for all
- Supporting the Colon Cancer Alliance and C5**
- Supporting and conducting research into the causes of and cures for colorectal cancer
- Supporting young scientific investigators; the Future of Colon Cancer Research

* Sign up New York! – Promoting screenings for all
 **C5 – Citywide Colon Cancer Control Coalition

TAKE THE CHALLENGE!

You can make a difference in the fight against colorectal cancer by helping us raise funds for this cause. All funds raised directly support the Colon Cancer Challenge Foundation’s mission and initiatives. This mission includes supporting efforts to provide colorectal cancer screening for the uninsured. The 2007 Challenge gave \$10,000 for colon cancer screenings to the uninsured of New York City and was coordinated by the New York City Council and the American Cancer Society.

To get started, go to www.coloncancerchallenge.org where you can form a team, create your personal donation page, send e-mails to friends and family, and keep track of your fund-raising progress. You also can use the form below to keep track of your pledges.

Please have your sponsors prepay with checks made payable to: **Colon Cancer Challenge Foundation**. All contributions are tax deductible. On race day bring this form and donations to the Colon Cancer Challenge Foundation tent on Center Road, or mail to: CCCF, P.O. Box 54, Chappaqua, NY 10514.

Your Name

Team Name

Address

City State Zip

Phone E-mail Address

1. Sponsor Name _____

Sponsor E-mail _____ Pledge \$ _____

2. Sponsor Name _____

Sponsor E-mail _____ Pledge \$ _____

3. Sponsor Name _____

Sponsor E-mail _____ Pledge \$ _____

4. Sponsor Name _____

Sponsor E-mail _____ Pledge \$ _____

5. Sponsor Name _____

Sponsor E-mail _____ Pledge \$ _____

Total \$ _____