

NEWS

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FOR IMMEDIATE RELEASE

New York Road Runners and Borough President Molinaro Announce Staten Island Day; \$100K Donation to Sandy Recovery

Day to include Staten Island Half-Marathon, community engagement, fundraisers

New York, May 17, 2013—New York Road Runners (NYRR) and Staten Island borough president James Molinaro announced today that October 13, 2013, will be “Staten Island Day”—a day dedicated to making a positive impact on the communities of Staten Island and providing support for ongoing recovery efforts.

“We are honored to partner with Borough President Molinaro to create Staten Island Day,” said NYRR president and CEO Mary Wittenberg. “The Staten Island Half-Marathon is our marquee event in the borough and anchors NYRR’s 5-Borough Series. We are thrilled that this year’s race will serve as the centerpiece for a day dedicated to the celebration of Staten Island. We look forward to working with the community to plan this incredible day in support of the borough.”

NYRR also announced that, as part of Staten Island Day, they will donate the net proceeds of the Staten Island Half-Marathon, a commitment of at least \$100,000, to Staten Island Hurricane Sandy recovery programs. Borough President Molinaro and NYRR will also chair a host committee that will be responsible for coordinating the day, which will include other fundraising events and opportunities for community engagement. The Staten Island Yankees and other partners yet to be announced will also be involved in supporting this initiative.

“We welcome the activities planned for Staten Island by New York Road Runners, and we thank them for the generous donation to benefit Sandy victims. This donation will go a long way toward helping people rebuild their homes and lives,” said Borough President Molinaro. “Staten Island Day will also coincide with the opening of our new indoor track, a \$70 million facility to serve Borough runners, and we look forward to providing Staten Island’s athletes with this new, state-of-the-art amenity.”

Members of the host committee and additional Staten Island Day events and activities will be announced in coming months. Registration for the Staten Island Half-Marathon will be available on www.nyrr.org.

About NYRR

New York Road Runners was founded in 1958 when a small group of passionate runners vowed to bring running to the people. Over the past 55 years, NYRR has grown from a local running club to the world’s premier community running organization. NYRR’s mission is to empower everyone, of all ages and abilities—beginners

and competitive athletes, the young and the elderly, adult professionals and underserved schoolchildren—to improve their health and well-being through the power of running and fitness.

NYRR's races, community events, instruction and training resources, and youth programs give hundreds of thousands of people each year the motivation, know-how, and opportunity to start running and keep running for life. NYRR's premier event, the famed ING New York City Marathon, attracts the world's top pro runners and committed amateurs alike while also raising millions of dollars annually for charity and driving economic impact for the City. But NYRR is equally committed to the runners of tomorrow, passionately providing youth fitness programs that educate and inspire more than 150,000 kids in underserved communities in New York City, all 50 states, and around the world.

Headquartered in New York City, NYRR implements a unique nonprofit model that teams contributed and earned income to make all its efforts possible. To learn more, please visit www.nyrr.org.